

#### Remarks

Claims 1-6 and 8-27 are pending in this application. Claims 1, 19, and 25 have been amended in various particulars as indicated hereinabove. New Claims 26 and 27 have been added to alternatively define the invention.

Claims 1-6, 8-14 and 17-25 were rejected under 35 U.S.C. 103(a) as being unpatentable over Moskowitz (US 20030200439) in view of Tarnoff (US 20020161680). In a related rejection, claims 15 and 16 were rejected under 35 U.S.C. 103(a) as being unpatentable over Moskowitz and Tarnoff as applied to claims 1 and 14 above, and further in view of Jennings et al. (US 2002/0099842).

These rejections are respectfully traversed for the following reasons.

Each of the claims has been amended to describe generating consumption activity reports in response to the designated type of the content file by the content tag of the content file.

This feature is neither shown nor suggested by the applied references.

Certainly, this feature is not suggested by the Moskowitz application. In fact, page 3 of the pending Office Action states:

Moskowitz discloses all the limitations of claims 1, 19 and 25 except for the watermark including a type of the content file.

So, the basic notion of type designation is not disclosed in this application much less the generation of the claimed activity reports.

The Tarnoff application is directed to a distributed content management system that notifies others of content changes, for example. As such, it does not provide for content file type determination at a content aware node, as claimed. Further, the Tarnoff application does not suggest the claimed activity report generation based on the content tag type information that is read by the node.

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For these reasons, withdrawal of the rejection is requested, since there is no prima facie obviousness.

It is believed that the present application is in condition for allowance. A Notice of Allowance is respectfully solicited. Should any questions arise, the Examiner is encouraged to contact the undersigned.

Respectfully submitted,

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